**Week 3: Lecture 10**

**Topic:** Business Models

**Assigned Reading:** Chapter 11

**Course Time Schedule:**

* Reserved Room from 3:00 to 4:30
* Go over tests
  + Must turn in sheet
  + Tell me if you have EC
* Presentations
* Lecture
  + How to market have teams come up with some ideas
  + Board Sports
    - Surf
    - Skate
    - Ts
    - Music
    - Footwear
    - Backpacks
* At end of lecture there are net income and also valuations
* Surveys
* Shark Tank
  + <https://www.youtube.com/watch?v=tWZ9kqVuRVc>
  + Valuations last slide